



## DIVERSIFIED ADVERTISING CONTRACT

### **GOLD PACKAGE: \$1,500/YEAR**

**Includes:**

- 8' x 6' banner to be hung in the Solid Rock facility - the banner will be above the walkway, and will be very visible to each individual as they walk around the facility and as they exit.
- Digital advertising on our TV in the lobby of the building where all individuals enter and exit. This includes players, coaches, referees, teams, families, and fans.
- A spot for your company logo (and link if applicable) on the Solid Rock Basketball website sponsor section - our website will be accessed by all participants as all of our registrations take place online.
- Monthly social media logo exposure - we will have one sponsorship post with your logo, website, and details per month.

### **SILVER PACKAGE: \$1,000/YEAR**

**Includes:**

- 6' x 4' banner to be hung in the Solid Rock facility - the banner will be above the walkway, and will be very visible to each individual as they walk around the facility and as they exit.
- Digital advertising on our TV in the lobby of the building where all individuals enter and exit. This includes players, coaches, referees, teams, families, and fans.
- A spot for your company logo on the Solid Rock Website sponsor section - our website will be accessed by all participants as all of our registrations take place online.

### **BRONZE PACKAGE: \$600/YEAR**

**Includes:**

- 6' x 4' banner to be hung in the Solid Rock facility - the banner will be above the walkway, and will be very visible to each individual as they walk around the facility and as they exit.

Month-to-month Payment

or

One-time Annual Payment

Please mark the box of your choice. The contract will be good for one year.

One-year contract will start on the date of signed contract and payment received.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

NAME OF BUSINESS: \_\_\_\_\_

# DIVERSIFIED ADVERTISING CONTRACT CONT.

Please list the name of the contact person to direct all questions: the questions will be regarding artwork and logo information. We will need this information to send to our marketing team to ensure proper placement and proper logo usage on the agreed upon contract.

NAME: \_\_\_\_\_

CONTACT NUMBER: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

THANK YOU FOR YOUR ADVERTISING PARTNERSHIP  
WITH SOLID ROCK BASKETBALL.  
IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT:  
**JOANNA WIGINTON AT 405.697.5242 or [joanna@solidrockbasketball.com](mailto:joanna@solidrockbasketball.com)**

[WWW.SOLIDROCKBASKETBALL.COM](http://WWW.SOLIDROCKBASKETBALL.COM)

**Solid Rock office use only:**

Payment: card

check#

credit card

Date of Payment: \_\_\_\_\_



## PERIMETER ADVERTISING CONTRACT

MEGA EXPOSURE BANNER: \$5,000/YEAR (ONE YEAR CONTRACT)

**Details:**

There is only one, yes one, spot that can be claimed for the Mega Exposure Banner. This location is the prime spot of advertising as it is located directly in the center of the building on the east wall. This location is what everyone will see the moment they walk into the building and the banner will be 10' X 18' in size! A massive exposure for your business. With a traffic flow of over 3500 people per week, the exposure to your business is second to none.

EAST WALL SIDE BANNERS: \$3,000/YEAR (ONE YEAR CONTRACT)

**Details:**

There are also 4 spots on either side of the Mega Exposure Banner that are available on the east wall. The visibility for your business and information here is exceptional. These spots (not the middle mega exposure banner) will be covered with a 10' X 15' banner that will effectively showcase your message and logo to the public. These are an incredible location that will definitely give you a bang for your buck. Do not wait, spots are limited.

BENCH BANNERS: \$600/YEAR (ONE YEAR CONTRACT)

**Details:**

There are 8 spots that are available on the sides of the Solid Rock facility inside just above the benches. These 4' X 8' banners provide ample room to create and convey your business' message. Our benches are an extremely popular area, and will consistently have a huge traffic and visual flow.

Month-to-month Payment

or

One-time Annual Payment

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One-year contract will start on the date of signed contract and payment received.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

NAME OF BUSINESS: \_\_\_\_\_

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Date of Payment: \_\_\_\_\_



## SCOREBOARD ADVERTISING CONTRACT

An incredible opportunity to advertise your business message and logo comes with our scoreboard package. The scoreboard package will allow you to advertise on a 3' X 6' banner that will hang directly from and underneath the scoreboard. While checking the score, the scoreboard will be viewed repeatedly by fans, players, and coaches. This will give your logo repetitive views so your brand will stick with the population long after they leave the facility.

- ONE SCOREBOARD:** \$1,200/YEAR (ONE YEAR CONTRACT)
- TWO SCOREBOARDS:** \$2,400/YEAR (ONE YEAR CONTRACT)
- ALL FOUR SCOREBOARDS:** \$4,000/YEAR (ONE YEAR CONTRACT)

Month-to-month Payment      or       One-time Annual Payment

Please mark the box of your choice. The contract will be good for one year.  
One-year contract will start on the date of signed contract and payment received.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_  
NAME OF BUSINESS: \_\_\_\_\_

# SCOREBOARD ADVERTISING CONTRACT CONT.

Please list the name of the contact person to direct all questions: the questions will be regarding artwork and logo information. We will need this information to send to our marketing team to ensure proper placement and proper logo usage on the agreed upon contract.

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CONTACT EMAIL: \_\_\_\_\_

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Date of Payment: \_\_\_\_\_



## DIGITAL ADVERTISING CONTRACT

Solid Rock Basketball continuously utilizes our digital platforms. This includes our social media outlets (facebook, twitter, instagram, and youtube), our website and online registration (all registration with Solid Rock Basketball takes place online), our email marketing blasts, and our digital TV scrolls that are showcased during events like our leagues, tournaments, camps, etc.

Our partners that choose to sponsor through digital outlets will receive:

- Monthly social media logo exposure with average impressions of 15,000+ (including all social media outlets)
- Digital advertising on our TV in the lobby of the building where all individuals enter and exit. This includes players, coaches, referees, teams, families, and fans.
- A spot for your company logo on the Solid Rock Basketball website sponsor section - our website will be accessed by all participants as all of our registrations take place online.
- An inclusion of your logo (and link if applicable) in the sponsor section our monthly email blast to all current and past Solid Rock customers.

**DIGITAL ADVERTISING PACKAGE: \$750/YEAR (ONE YEAR CONTRACT)**

Month-to-month Payment      or       One-time Annual Payment

Please mark the box of your choice. The contract will be good for one year.  
One-year contract will start on the date of signed contract and payment received.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_  
NAME OF BUSINESS: \_\_\_\_\_

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