

Solid Rock Basketball's 32,000 sq. ft., four full-sized court facility boasts excellent space for a highly-visible advertising opportunity for your business.

View all of our Solid Rock Basketball advertising options below and contact Solid Rock Basketball at joanna@solidrockbasketball.com or [405.697.5242](tel:405.697.5242) with any questions.

DIVERSIFIED PACKAGE (GOLD, SILVER, & BRONZE):

GOLD PACKAGE: \$1,500/YEAR

Includes:

- 8' x 6' banner to be hung in the Solid Rock facility - the banner will be above the walkway, and will be very visible to each individual as they walk around the facility and as they exit.
- Digital advertising on our TV in the lobby of the building where all individuals enter and exit. This includes players, coaches, referees, teams, families, and fans.
- A spot for your company logo (and link if applicable) on the Solid Rock Basketball website sponsor section - our website will be accessed by all participants as all of our registrations take place online.
- Monthly social media logo exposure - we will have one sponsorship post with your logo, website, and details per month.

SILVER PACKAGE: \$1,000/YEAR

Includes:

- 6' x 4' banner to be hung in the Solid Rock facility - the banner will be above the walkway, and will be very visible to each individual as they walk around the facility and as they exit.
- Digital advertising on our TV in the lobby of the building where all individuals enter and exit. This includes players, coaches, referees, teams, families, and fans.
- A spot for your company logo on the Solid Rock Website sponsor section - our website will be accessed by all participants as all of our registrations take place online.

BRONZE PACKAGE: \$600/YEAR

Includes:

- 6' x 4' banner to be hung in the Solid Rock facility - the banner will be above the walkway and will be very visible to each individual as they walk around the facility and as they exit.

PERIMETER PACKAGES:

There is room for prime advertising located around the perimeter inside the Solid Rock Facility. These spots are limited so do not hesitate to claim the best view in the house for your business. The perimeter package options are listed below.

MEGA EXPOSURE BANNER: \$5,000/YEAR (ONE YEAR CONTRACT)

Details:

There is only one, yes one, spot that can be claimed for the Mega Exposure Banner. This location is the prime spot of advertising as it is located directly in the center of the building on the east wall. This location is what everyone will see the moment they walk into the building and it is the only spot that will give you the maximum exposure for your business. With a traffic flow of over 3500 people per week, the exposure to your business is second to none.

**MEGA EXPOSURE BANNER:
CURRENTLY UNAVAILABLE**

EAST WALL SIDE BANNERS: \$3,000/YEAR (ONE YEAR CONTRACT)

Details:

There are also 4 spots on either side of the Mega Exposure Banner that are available on the east wall. The visibility for your business and information here is exceptional. These spots (not the middle mega exposure banner) will be covered with a 10' X 15' banner that will effectively showcase your message and logo to the public. These are an incredible location that will definitely give you a bang for your buck. Do not wait, spots are limited.

BENCH BANNERS: \$600/YEAR (ONE YEAR CONTRACT)

Details:

There are 8 spots that are available on the sides of the Solid Rock facility inside just above the benches. These 4' X 8' banners provide ample room to create and convey your business' message. Our benches are an extremely popular area, and will consistently have a huge traffic and visual flow.

SCOREBOARD PACKAGE:

An incredible opportunity to advertise your business message and logo comes with our scoreboard package. The scoreboard package will allow you to advertise on a 3' X 6' banner that will hang directly from and underneath the scoreboard. While checking the score, the scoreboard will be viewed repeatedly by fans, players, and coaches. This will give your logo repetitive views so your brand will stick with the population long after they leave the facility.

ONE SCOREBOARD: \$1,200/YEAR (ONE YEAR CONTRACT)

TWO SCOREBOARDS: \$2,400/YEAR (ONE YEAR CONTRACT)

ALL FOUR SCOREBOARDS: \$4,000/YEAR (ONE YEAR CONTRACT)

DIGITAL PACKAGE:

Solid Rock Basketball continuously utilizes our digital platforms. This includes our social media outlets (facebook, twitter, instagram, and youtube), our website and online registration (all registration with Solid Rock Basketball takes place online), our email marketing blasts, and our digital TV scrolls that are showcased during events like our leagues, tournaments, camps, etc.

DIGITAL ADVERTISING PACKAGE: \$750/YEAR (ONE YEAR CONTRACT)

Includes:

Our partners that choose to sponsor through digital outlets will receive:

- Monthly social media logo exposure with average impressions of 15,000+ (including all social media outlets)
- Digital advertising on our TV in the lobby of the building where all individuals enter and exit. This includes players, coaches, referees, teams, families, and fans.
- A spot for your company logo on the Solid Rock Basketball website sponsor section - our website will be accessed by all participants as all of our registrations take place online.
- An inclusion of your logo (and link if applicable) in the sponsor section our monthly email blast to all current and past Solid Rock customers.

DETAILS & PROCESSES:

IMPORTANT: We require a point of contact person to communicate the ad process with. This communication is typically in regards to artwork, logos, and information. The business or company point of contact is fully responsible for getting the artwork to us at Solid Rock Basketball. We at Solid Rock **do not** create the artwork. We simply need the work in a PDF file that can be sent to our production factory.

We will always get an artwork proof confirmation from your business before sending into production.

CONTRACTS: Please contact Solid Rock Basketball to receive a contract for the advertising partnership of your choice: DIVERSIFIED (GOLD, SILVER, OR BRONZE), SCOREBOARD, DIGITAL, OR PERIMETER.

**SOLID ROCK BASKETBALL LOOKS FORWARD TO
DEVELOPING ADVERTISING PARTNERSHIPS.**

If you have any questions, please contact
JoAnna Wiginton at joanna@solidrockbasketball.com or 405.697.5242.